

Bank SinoPac Adopts Integrated IP Solutions from VIVOTEK

Bank SinoPac, a wholly owned subsidiary of SinoPac Holdings, aims at providing the best financial services and innovative product line to customers through its intensive branch networks. The Bank realizes its vision of building a company that embraces “content shareholder, proud employees, happy customers, and public respect.” Statistics at the end of 2013 showed that Bank SinoPac accommodates approximately 5,500 employees, and possesses NT\$59.6 billion in paid-in capital and NT\$1,357 billion in assets. The bank has already established 129 branches in Taiwan alone, and further expanded operations into Hong Kong, the United States, Vietnam, and China. With such an immense operations network, the security of each and every branch has become an increasing challenge for Bank SinoPac.

Move from analog to IP

The previous surveillance solution adopted by SinoPac was primary based on an analog surveillance framework. Following the advancement in surveillance technology, the demand for video clarity and recognition capabilities have become increasingly apparent, especially around the teller area in banks where the bulk of transactions are handled. For SinoPac, a new solution was required that could seamlessly integrate with its extant analog framework. VIVOTEK surveillance products, with outstanding image quality were therefore adopted. In this project, Seventy-five VIVOTEK’s IP8362 Network Bullet Cameras were suggested and installed. The project was comprehensively implemented in April and May 2014, and is now set up in 15 Bank SinoPac branches.

Bullet Network Camera – IP8362

IP8362 bullet network cameras were installed in the teller area of each Bank SinoPac branch to achieve a comprehensive coverage of the designated area. Both money transaction and the legal document process can be recorded precisely and clearly. The camera comprises a 2-megapixel CMOS sensor capable of producing a video resolution of 1080p Full HD at 30 fps. Designed with a removable IR-cut filter and built-in IR illuminators, the camera can adapt to constantly changing lighting conditions, making it a true Day & Night camera. Moreover, VIVOTEK’s IP8362, with WDR enhancement, can clearly capture detailed features when an object of interest appears in locations like bank entrances where there is intense backlight.

The adoption of IP solution is on the rise in banking industry

William Ku, Vice President of VIVOTEK’s International Business Division, stated, “Because of the nature of legality and huge bulk of money transaction, the banking industry spares no expenses in its security system to reduce security risks. Taking into account the increasing

demand for clear and detailed video footage, centralized security management of branches in various locations, intelligent video analysis for strengthening daily operation or suspicious object detection, and governments' regulations, the investment and deployment of IP-based security solutions is on the rise. In the past years, we have accomplished several IP surveillance system implementations for banks in several countries in Asia and Middle East. We are pleased that Bank SinoPac adopted VIVOTEK's network cameras for enhancing the security in its 15 branches. We look forward to extending the installation to other branches of Bank SinoPac around the globe in the future. "